

## PESA Agora -- Style guide for authors of Ideas & Columns

So your work can reach a wide lay audience, our **PESA Agora** site requires a journalistic, rather than an academic style of writing.

- Select a **short title** to capture people's interests – no sub-titles.
- Please **do not reference your work in traditional academic style**. Use both first and family names for authors.
- Use **italics for book titles** mentioned in your text, and the year if relevant to your article and links as appropriate

e.g. Søren Kierkegaard's *Works of Love* (1847) – though less frequently considered a core text of moral philosophy.... the philosophical treatise known as the *Ethics* (1677) by Baruch Spinoza ... [Simone de Beauvoir](#)'s essay on ethics, *Pyrrhus and Cinéas* (1944)

- You can use **links** within your article. e.g. ... in his memoir, [Following the Argument: A Philosophical Memoir](#)
- **Paraphrase**, rather than use quotations. If you need to use a quotation, it must be brief and fit with 'fair use' criteria. Use **single quote marks** if in text.
- **Quotes** longer than **30 words must be indented** – max 70 words for indented quotes.
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- Include a **link** to your website &/ or a longer academic article that your article is based in is ok.  
e.g. Jane Doe is a professor in philosophy and education at Institute of Education, University College, London. She is a fellow of the Royal Society of Arts, a fellow of the [Philosophy of Education Society of Australasia](#), secretary of the Foucault Society, and managing editor of [Educational Philosophy and Theory](#). Her latest book is xxx (2019).
- Also send a high resolution **thumbnail photo** we can use to highlight our writers and their bios.

- Add a **Disclosure statement**: x x does not work for, consult, own shares in or receive funding from any company or organization that would benefit from this article, and has disclosed no relevant affiliations beyond their academic appointment.
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